

ELEKTRAFUTURE 2021

Elektrafuture is not a place or an event. It's an idea in movement. Elektra is a Greek name meaning "amber" and thus "shinning" or "incandescent". Like the future of our story together.

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08/07/2021

DIRT BIKES ARE BACK IN TOWN

Motorcycles have a horrible image around the world because we don't obey and make noise. The authority problem is not an easy fix, but noise is history! The wolves know now its time to rise our voice and shout: Dirt Bikes Are Back In Town! And I'm Loving It!

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Photos by @juanaezcurra



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The goal is to Inspire people, contributing to speed up the journey towards a zero emission society, combining excitement and freedom with responsibility. Our very personal way of understanding the planet and humanity.





Under the kaleidoscopic influences of Hoffman and Owsley, we drifted and howled all across the Riviera till the Sun came up for 4 straight days. The perfect way to commemorate a decade of true friendship and an homage to our life on 2 wheels.





And you know what? We realized that everything will be alright. Just more and more fun!



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